

EVENTS TO LOOK OUT FOR

2011

Breakfast meetings in September and December
Annual Networking Event in October

2012

4 Business Breakfast meetings
6 Briefing Meetings
The Business Fair
Supporters Thank You Evening



Tring Together BusinessMart

An organisation dedicated to making life better in Tring for its members and the whole community

Contact us at info@tringtogether.org.uk

The BusinessMart Team

Enterprise Manager

Vivianne Child, Tring Together, 9 High Street, Tring HP23 5TE,
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Membership Manager

Heather Simms, Tring Together, 9 High Street, Tring HP23 5TE,
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Events Manager

Mel Matthews, Tring Together, 9 High Street, Tring HP23 5TE,
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Full details of all current events and activities are always available on our website: www.tringtogether.org.uk

Join Tring Together BusinessMart and make better business in Tring



MAKING LIFE BETTER IN TRING

9 High Street, Tring, Hertfordshire HP23 5TE. Telephone: 01442 828920 Email: info@tringtogether.org.uk
www.tringtogether.org.uk



PLEASE JOIN US

The perfect partner for every Tring business

Tring Together has one simple raison d'etre – making life better and more enjoyable for the businesses, residents and associations of Tring and the villages. Tring Together is a not-for-profit organisation and its remit is to plan and organise successful events and activities for both the business community and for Tring's residents and visitors.

BusinessMart is the initiative of Tring Together focused on the aim of making life better for local businesses. Please join us and help us make the most of business in Tring.

Why you should join Tring Together BusinessMart

Tring is a great place to do business and by joining together with other local businesses we can make it even better.

Tring Together BusinessMart has just one purpose - doing things to help the business community in Tring.

We started out as a community partnership backed by local authority grants and allowances but, like everything else in the public sector, that money is running out. We have made a commitment to turn ourselves into a self-funded operation by the end of 2012 and for that we need membership support. That means we really need your help.

By running things like the Christmas Festival, the Tring Spring Fayre and by bringing back an updated version of the Summer Festival, we are creating opportunities for businesses and residents alike.

Becoming a member of Tring Together BusinessMart puts you in partnership with:

- Regular opportunities for positive face-to-face contact with other local business people
- Interesting business events and stimulating presentations available in the heart of Tring
- A programme of events put together specifically for Tring businesses using their ideas and suggestions
- An annual business fair
- Free entry in a customised directory, both printed and on the web, of all local businesses.

These are all good reasons for being a member of Tring Together BusinessMart.

How you can help

Simply by completing the membership application form opposite and sending it in together with your subscription. This will make you a member of Tring Together Businessmart with many benefits.

What's in it for you?

As well as the feel-good factor, there is the opportunity to take part in new initiatives and activities and to make your own thoughts and feelings known about life in your town.

There is a BusinessMart newsletter which will be published twice a year. You get a free copy of our special book about making the most of Tring's area of outstanding natural beauty - Tring Days Out. We shall also be setting up children's and family competitions and events - as well as activities and events in support of local associations and businesses.

You will have direct access to the Tring Together team to help with any projects you want to organise and priority access to all our activities and events. There's also a special membership certificate making it plain to all that you are doing your bit for Tring.

What's in it for your business?

Your business will be a founding member of the dynamic network of Tring businesses.

- A welcome pack containing publications and directories on Tring and Tring businesses
- Early information and invitations to all events organised by Tring Together BusinessMart
- Priority booking for business breakfasts, lunches and evening workshop events
- Your business featured in the online TT business directory and also in the printed version distributed to every household in HP23 postcode
- Workshops and brainstorming sessions to increase local business interaction
- The Tring Together BusinessMart newsletter
- An on-hand and on-the-ball team of staff who are ready to help make the most of your business.
- A common commitment to promoting the prosperity and wellbeing of all Tring-based businesses
- An invitation to Tring's annual business fair.

What we do for Tring businesses

We make things happen.

Business Breakfasts

A regular series of meetings where local businesses get together exchange ideas, listen to presentations and discuss new challenges and opportunities.

Business Workshops

A series of evening presentations giving practical hands-on advice in a 'surgery' setting on key topics like marketing, PR, database management, contra deals etc.

The Business Fair

An opportunity for all local businesses in Tring Together Businessmart to get together and exchange ideas and build a new customer base with the local market.

The Christmas Festival

The biggest annual event in Tring, which turns our High Street into a place of opportunity. Businesses, associations and charitable organisations all get together to bring the High Street alive with events, offers and activities throughout the town. A great chance to present your best business offers.

Tring Carnival – The Summer Festival Reborn

Long-term residents of Tring will remember things like the donkey derby, the marquee and fun fair in Pound Meadow, the floats and carnival atmosphere that happened in high summer, along with the Pendley Shakespeare Festival. We're working hard to bring that back bigger and better than ever. With your help and support, it will become a reality for many years to come. We're formatting the event so that there will be many opportunities for business entertaining, team-building and networking in a unique Tring atmosphere.



Application Form

To: Vivianne Child, Enterprise Manager, Tring Together, 9 High Street, Tring HP23 5TE.

Please complete the application form with BLOCK CAPITALS

I would like to become a member of Tring Together BusinessMart and support the activities and events that make our town a better place to do business.

Membership

Annual business membership - £60

(inclusive of 2 free tickets to business breakfasts and workshop events)

Title _____ First name _____ Surname _____

Name of Business _____

Address _____

Postcode _____

Telephone _____ Mobile _____

Email: _____

I wish to apply for membership. The remittance of £ _____ is enclosed.*

Signature _____ Date _____

Gift Aid

I would like my contribution to be gift aided
Please tick the box if you are eligible. Ticking the box confirms that you pay tax.

Cheque enclosed (please make cheques payable to Tring Together)

Please tick this box if you would like to pay by standing order and we will send you a form



TOGETHER WE CAN MAKE LIFE BETTER IN TRING